



Francesco Franchi

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PRESENT POSITIONS

MANAGING EDITOR — *la Repubblica*, Roma, Italy

NOTABLE ACHIEVEMENTS

- 2014 **SPD 49th Annual Print Awards**
IL won a gold medal as Best Entire Issue
- SND 22th Malofiej Infographic Awards**
IL won a gold medal
- 2013 **European Design Award 2013**
IL winner magazine
- Italian Cover of the Year 2012, Ferrari Awards**
IL winner magazine with the cover no.39
- SPD 48th Annual Print Awards**
IL won a silver medal in information graphics category
- SND 21st Malofiej Infographic Awards**
IL winner of 1 medal
- 2012 **D&AD Awards 2012**
IL has been awarded a Nomination into the Magazine & Newspaper Design / Magazine Sections Category
- SPD 47th Annual Print Awards**
IL medal finalist in magazine of the year, best design entire issue, best design magazine section and redesign category
- XXII Premio Compasso d'Oro ADI Award**
Honorable Mention for *IL*
- 2011 **D&AD Awards 2011**
IL nominated for the In-book entries for the Magazine and Newspaper Design category
- SND 19th Malofiej Infographic Awards**
IL winner of 3 medals
- 2010 **SND 18th Malofiej Infographic Awards**
IL winner of 6 medals
- 2009 **European Design Award 2009**
IL winner magazine
- SPD 45th Annual Print Awards**
IL medal finalist in photo cover category
- D&AD Awards 2009**
IL nominated for the In-book entries for the Magazine and Newspaper Design category
- SND 17th Malofiej Infographic Awards**
IL winner of 4 medals
- 11th European Newspaper Award**
IL winner of three Awards of Excellence

EMPLOYMENT HISTORY

- 2016 — PRESENT **MANAGING EDITOR** — *la Repubblica*
la Repubblica, Rome, Italy — repubblica.it
- 2008 — 2016 **ART DIRECTOR** — *IL, Intelligence in Lifestyle* Magazine
Il Sole 24 Ore, Milan, Italy — ilsole24ore.com
Create and develop infographics and design solutions plus supervision of eight graphic designers in conjunction with editorial needs. Participated in the concept, creation and development of *IL – Intelligence in Lifestyle*, a magazine published monthly with Italy's leading financial newspaper, *Il Sole 24 ORE*.
- 2003 — 2008 **SENIOR GRAPHIC DESIGNER**
Leftloft, Milan, Italy; New York, New York — leftloft.com
Developed inventive and conceptual editorial design solutions using infographics for companies, newspapers and other publications in collaboration with editors, journalists, graphic and infographic designers.
CLIENT LIST INCLUDED, BUT WAS NOT LIMITED TO: *RCS Group, Corriere della Sera, Pirelli Group, Mondadori Group, DeAgostini Publisher, ENI, Telecom, Associated Press Italy, Triennale di Milano, Castello di Rivoli*.

ACADEMIC EXPERIENCE

- 2013 — 2016 **CONTRACT PROFESSOR**
Università IUAV di Venezia, Venezia, Italy
Department of Design and Planning in Complex Environments
Teach in the *Laboratory of Communication Design 1*
- 2012 — 2016 **WORKSHOP INSTRUCTOR**
Gestalten, Berlin, Germany
Singapore Management University, Singapore
Lead *Infographic Thinking* two-day workshop organized by Gestalten in Berlin, Singapore and other cities.
- 2010 — PRESENT **VISITING LECTURER**
Domus Academy, IED Istituto Europeo di Design, Il Sole 24 ORE Formazione, Politecnico di Milano, Milan, Italy
IED Istituto Europeo di Design, Barcelona, Spain
Università Cattolica del Sacro Cuore di Milano, Università IULM di Milano, SISSA International School for Advanced Studies, Italy
- 2007/2008 **PROFESSOR'S ASSISTANT**
Politecnico di Milano, Milan, Italy
Participated in various communication courses for students at the Politecnico School of Design.

EDUCATION **INDUSTRIAL DESIGN — GRAPHIC DESIGN DEGREE (CUM LAUDE)**
Politecnico di Milano, Milan, Italy
 2007 *London Metropolitan University*, London, England
 Erasmus Program

PROFESSIONAL QUALIFICATIONS

2010 **ORDINE NAZIONALE DEI GIORNALISTI**
 Professional journalist

2010 Member of **AIAP – Associazione Italiana design della comunicazione visiva**, Italy

2010 Member of **SOCIETY OF PUBLICATION DESIGNERS**, New York, USA

PUBLICATIONS

2013 Franchi Francesco. *Designing News – Changing the World of Editorial Design and Information Graphics*. Berlin: Gestalten, 2013.

EXHIBITIONS

2013 • *Sky Arts Ignition: Memory Palace*. Victoria and Albert Museum, London, UK.
 • *Swiss Style Reboot: new perspectives for information design*. Gallery 360, Boston, United States.
 • *Panorama. International Poster and Graphic Design Festival 2013*, Chaumont, France.
 • *Search/Find/Like/Share. International Poster and Graphic Design Festival 2013*. Chaumont, France.

2012 • *SMALL STORIES BIGGER PICTURE, Perspectives in Visual Storytelling*. MOTI, Museum of the Image, Breda, Netherlands
 • *TDM5 GRAFICA ITALIANA*. Triennale Design Museum, Milano,
 • *Infographics. A Visual Definition*. Universidad de Navarra, Malofiej20. Pamplona, Spain.
 • *Analisi e letteratura grafica*. Santeria, Milano, Italy.
 • *The Best of Contemporary Italian Social and Cultural Graphic Design*. Palazzo delle Esposizioni MACRO Testaccio, La Pelanda, Roma, Italy.

2011 • *The Best of Contemporary Italian Social and Cultural Graphic Design*. Red October, Bersenevskiy pereylok 2, building 1, second floor of the Chocolate Manufacture, Moscow, Russia.
 • *Unicità d'Italia, Made in Italy e identità nazionale*. Palazzo delle Esposizioni MACRO Testaccio, La Pelanda, Roma, Italy

2010 • *Select Media Festival: Infoporn II*. Co-Prosperity Sphere, 3219 South Morgan Street, Chicago, United States.

2009 • *Spaghetti Grafica 2 Contemporary Italian Graphic Design*. Triennale di Milano, Milano, Italy

MY WORK HAS BEEN PUBLISHED IN:

- *Around the World – The Atlas for Today*, DIE GESTALTEN VERLAG, 2013
- *A Life in Illustration – The Most Famous Illustrators and Their Work*, DIE GESTALTEN VERLAG, 2013
- *étapes - design et culture visuelle*, no. 214, July 2013
- *Rivista Studio*, I giovani non esistono – Venti storie di under trentacinque, no. 14, May–June 2013
- *Infographic Design*, Choi's Gallery Publishing
- *Search Find Like Share, Perspectives in visual storytelling*, Graphic Design Festival Breda
- *PRINT Magazine*, Redefining Design – The International Issue no. 66, 5th October 2012
- *IdN Extra 07: Infographics – Designing Data* IdN Magazine, 2012
- *Fast Company*, Why “Infographic Thinking” Is The Future, Not A Fad, 2012
- *Brain Pickings*, Francesco Franchi on Visual Storytelling and Representation vs. Interpretation, 2012
- *Information Graphics*, TASCHEN, 2012
- *Malofiej 19 Annual Publication*, INDEX BOOK, 2012
- *Visual Storytelling – Inspiring a New Visual Language*, DIE GESTALTEN VERLAG, 2011
- *Visual Complexity – Mapping Patterns of Information*, PRINCETON ARCHITECTURAL PRESS, 2011
- *Malofiej 18 Annual Publication*, INDEX BOOK, 2011
- *Turning Pages – Editorial Design for Print Media*, DIE GESTALTEN VERLAG, 2010
- *Data Flow 2 – Visualizing Information in Graphic Design*, DIE GESTALTEN VERLAG, 2010
- *D&AD 2009, The Best Advertising and Design in the World*, TASCHEN, 2010
- *45th Publication Design Annual, Society of Publication Designers' Publication Design Annual*, 2010
- *Malofiej 17 Annual Publication*, INDEX BOOK, 2010
- *European Design Awards 2009*, Juried Selection of the Best Graphic Design in Europe
- *ADI Design Index 2009*, Catalogue of the most important novelty of Italian design
- *Spaghetti Grafica 2 – Contemporary Italian Graphic Design*, ELECTA, 2010
- *étapes - design et culture visuelle*, no. 169, June 2009, page 24
- *Spaghetti Grafica – Contemporary Italian Graphic Design*, DE AGOSTINI, 2008